FAST COMPANY INSPIRES A PURPOSE-DRIVEN NETWORK OF INNOVATORS WHO EMBRACE A COMMON VISION THAT BUSINESS SHOULD BE A FORCE FOR POSITIVE CHANGE IN THE WORLD.
AWARD-WINNING BUSINESS JOURNALISM AND DESIGN

ASME’s 2014 Magazine Of The Year

2014 Adweek Hot List Winner for Hottest Business Publication

2014 Adweek Hot List Reader’s Choice Winner for Hottest Magazine of the Year

51 Society of Publication Design Awards Including 2014 Gold Medal winner For Infographic and Tablet Cover Design

2015 Min Award for Best Overall Use of Video
Media Kit

AUDIENCE

725,000
Ratebase

12.3M
Avg. Monthly Unique Visitors

40.8M
Avg. Monthly Page Views

C-LEVEL
Comp: 37% | Index 186

TOP MANAGEMENT
Comp: 37% | Index 181

GRADUATED COLLEGE+
Comp: 84% | Index 118

$156,865
Median HHI

60%
Gender

45
Median Age

Emily Segal, Co-founder, K-HOLE, June 2015

Omniture November 2015; Ipsos Affluent Survey Spring 2016; Figures represent total brand footprint (print + digital)
2017 YEAR IN REVIEW

**FEBRUARY**
Print/Digital
To Be Announced

---

**MARCH***
Print/Digital
Most Innovative Companies

Event
FC Grill @SXSW

---

**APRIL**
Print/Digital
World Changing Ideas

---

**MAY**
Print/Digital
To Be Announced

Event
FC/LA Creativity Counter-Conference

---

**JUNE***
Print/Digital
Most Creative People

Event
Cannes Lions

---

**JULY/AUGUST**
Print/Digital
To Be Announced

---

**SEPTEMBER***
Print/Digital
To Be Announced

Event
Advertising Week NYC

---

**OCTOBER***
Print/Digital
Innovation By Design

Event
Chicago Ideas Week

---

**NOVEMBER**
Print/Digital
To Be Announced

Event
FC Innovation Festival

---

**DECEMBER/JANUARY**
Print/Digital
Productivity

---

*Issue to be measured by GfK MRI Starch; Issue themes subject to change
<table>
<thead>
<tr>
<th>ISSUE</th>
<th>REGIONAL/FRACTIONAL CLOSE</th>
<th>NATIONAL CLOSE/MATERIALS DUE</th>
<th>ON-SALE DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>February</td>
<td>11/30/16</td>
<td>12/07/16</td>
<td>01/17/17</td>
</tr>
<tr>
<td>March</td>
<td>01/05/17</td>
<td>01/12/17</td>
<td>02/21/17</td>
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<tr>
<td>April</td>
<td>02/09/17</td>
<td>02/16/17</td>
<td>03/38/17</td>
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<tr>
<td>May</td>
<td>03/09/17</td>
<td>03/16/17</td>
<td>04/25/17</td>
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<tr>
<td>June</td>
<td>04/06/17</td>
<td>04/13/17</td>
<td>05/23/17</td>
</tr>
<tr>
<td>July/August</td>
<td>05/11/17</td>
<td>05/18/17</td>
<td>06/27/17</td>
</tr>
<tr>
<td>September</td>
<td>06/29/17</td>
<td>07/07/17</td>
<td>08/15/17</td>
</tr>
<tr>
<td>October</td>
<td>08/03/17</td>
<td>08/10/17</td>
<td>09/19/17</td>
</tr>
<tr>
<td>November</td>
<td>09/08/17</td>
<td>09/14/17</td>
<td>10/24/17</td>
</tr>
<tr>
<td>Dec/Jan</td>
<td>10/12/17</td>
<td>10/19/17</td>
<td>11/28/17</td>
</tr>
</tbody>
</table>

For more information contact VP, Sales, Amanda Smith, P: 212.389.5530 E: asmith@fastcompany.com
Paid Ratebase: **725,000** // Frequency: **10 ISSUES**

**FOUR COLOR**

<table>
<thead>
<tr>
<th>Format</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Page</td>
<td>$99,600</td>
</tr>
<tr>
<td>Spread</td>
<td>$199,205</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>$58,660</td>
</tr>
<tr>
<td>1/2 Horiz</td>
<td>$58,660</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>$39,840</td>
</tr>
</tbody>
</table>

**COVERS**

<table>
<thead>
<tr>
<th>Format</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2nd Cover</td>
<td>$119,430</td>
</tr>
<tr>
<td>3rd Cover</td>
<td>$109,520</td>
</tr>
<tr>
<td>4th Cover</td>
<td>$146,450</td>
</tr>
</tbody>
</table>

**Custom Regional Buys/Copy Splits**

Pricing and regional options available upon request.

**Premium Charges**

No bleed charge.

Special fifth color rates available upon request.

**Specialty Units**

Rates and production specifications available upon request.

**Billing Information**

Commission is 15% to agencies.

Production premiums are not commissionable or discountable.

**Frequency Discounts**

Check with your account manager.

---

*All rates are gross. These rates and all advertising transactions are subject to Mansueto Ventures' Advertising Terms and Conditions.*

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For more information contact VP, Sales, Amanda Smith, P: 212.389.5530 E: asmith@fastcompany.com

<table>
<thead>
<tr>
<th>PLACEMENTS</th>
<th>UNIT</th>
<th>SPECS</th>
<th>NET CPM</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROS</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>$105</td>
</tr>
<tr>
<td></td>
<td>Rectangle</td>
<td>300 x 250</td>
<td>$115</td>
</tr>
<tr>
<td></td>
<td>Half Page</td>
<td>300 x 600</td>
<td>$130</td>
</tr>
<tr>
<td>Homepage</td>
<td>Leaderboard</td>
<td>728x90</td>
<td>$147</td>
</tr>
<tr>
<td></td>
<td>Rectangle</td>
<td>300 x 250</td>
<td>$157</td>
</tr>
<tr>
<td></td>
<td>Half Page</td>
<td>300 x 600</td>
<td>$183</td>
</tr>
<tr>
<td>Welcome Ad</td>
<td>Welcome Screen</td>
<td>640 x 480</td>
<td>$210</td>
</tr>
<tr>
<td></td>
<td></td>
<td>or 600 x 600</td>
<td></td>
</tr>
<tr>
<td>Targeted Channel</td>
<td>Leaderboard</td>
<td>728x90</td>
<td>$115</td>
</tr>
<tr>
<td></td>
<td>Rectangle</td>
<td>300 x 250</td>
<td>$126</td>
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<tr>
<td></td>
<td>Half Page</td>
<td>300 x 600</td>
<td>$140</td>
</tr>
<tr>
<td>Geo Targeted</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>$120</td>
</tr>
<tr>
<td></td>
<td>Rectangle</td>
<td>300 x 250</td>
<td>$130</td>
</tr>
<tr>
<td></td>
<td>Half Page</td>
<td>300 x 600</td>
<td>$152</td>
</tr>
</tbody>
</table>
**PAGE SIZES**

<table>
<thead>
<tr>
<th></th>
<th>LIVE</th>
<th>TRIM</th>
<th>BLEED</th>
</tr>
</thead>
<tbody>
<tr>
<td>PAGE</td>
<td>8¼”</td>
<td>8¼”</td>
<td>9”</td>
</tr>
<tr>
<td>SPREAD</td>
<td>16¼”</td>
<td>17¾”</td>
<td>17¾”</td>
</tr>
<tr>
<td>½ HORIZONTAL SPREAD</td>
<td>16¼”</td>
<td>17¾”</td>
<td>17¾”</td>
</tr>
<tr>
<td>¾ VERTICAL</td>
<td>5¼”</td>
<td>5¼”</td>
<td>5¼”</td>
</tr>
<tr>
<td>½ HORIZONTAL</td>
<td>8”</td>
<td>8¼”</td>
<td>9”</td>
</tr>
<tr>
<td>¾ SQUARE</td>
<td>5¼”</td>
<td>5¼”</td>
<td>5¼”</td>
</tr>
<tr>
<td>½ VERTICAL</td>
<td>2¾”</td>
<td>3”</td>
<td>3¾”</td>
</tr>
</tbody>
</table>

**PRINTING PROCESS**

Web Offset

**BINDING METHOD**

Perfect Bound

**LINE SCREEN**

133

**MAX DENSITY**

4 color: 290%
2 color: 190%

---

**Gutter Safety for spreads**

Allow 1/4” on each side of gutter, 1/2” total gutter safety.

For ad spread units please supply 1/16” duplicated image on both sides of the centerline.

**Materials**


Preferred digital format: PDFX1A.

Please see our materials specifications site http://www.QuadARM.com/fastco/main.asp.

**Shipping for ad proofs**

Quad Graphics
Attn: Ted Reidy c/o Fast Company
1900 W. Sumner Street
Hartford, WI 53027-9244
P: 262-673-1580  E: ted.reidy@qg.com

---

**Proofs**

One SWOP-certified proof AND one ruled proof as a positioning guide

**Safety**

Keep all LIVE matter, not intended to trim, 1/4” from TRIM edges. Offset for registration marks should be set at .1875.

**For extensions contact:**

Jane Hazel, production manager
P: 212-389-5308  E: jhazel@mansueto.com
or Dave Powell, assoc. production manager
P: 212-389-5416  E: dpowell@mansueto.com

---

For more information contact VP, Sales, Amanda Smith, P: 212.389.5530  E: asmith@fastcompany.com
For All Digital Platforms

Advertisers must provide secure (https) 3rd party tags, and all partner file requests within the tags must also be secure (https).

<table>
<thead>
<tr>
<th>UNIT SIZE</th>
<th>PIXEL SIZE</th>
<th>CREATIVE FILE SIZE</th>
<th>ANIMATION</th>
<th>LOOPING</th>
<th>RICH MEDIA ACCEPTED</th>
<th>3RD PARTY SERVED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard</td>
<td>728x90</td>
<td>30K</td>
<td>:15 Sec</td>
<td>4 Loops Max</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Rectangle</td>
<td>300x250</td>
<td>30K</td>
<td>:15 Sec</td>
<td>4 Loops Max</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Half Page</td>
<td>300x600</td>
<td>35K</td>
<td>:15 Sec</td>
<td>4 Loops Max</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Edit Injection</td>
<td>618x250</td>
<td>40K</td>
<td>:15 Sec</td>
<td>4 Loops Max</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Slideshow</td>
<td>574x374</td>
<td>40K</td>
<td>Static / 5 Sec Max</td>
<td>N/A</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Interstitial</td>
<td>600x600; 640x480</td>
<td>40K</td>
<td>:15 Sec</td>
<td>4 Loops Max</td>
<td>N</td>
<td>Y</td>
</tr>
<tr>
<td>Welcome Ad</td>
<td>970x90</td>
<td>50K</td>
<td>:15 Sec</td>
<td>4 Loops Max</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Pushdown</td>
<td>300x1050</td>
<td>50K</td>
<td>:15 Sec</td>
<td>N/A</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Portrait</td>
<td>300x1050</td>
<td>50K</td>
<td>:15 Sec</td>
<td>N/A</td>
<td>Y</td>
<td>Y</td>
</tr>
</tbody>
</table>

Newsletters: Static Jpg Leaderboard & Rectangle Unit Only

Display Ad Requirements

Lead time: 5 business days prior to QA

File Formats Accepted: .jpg, .gif, .swf, Javascript, most rich media

3rd-Party Ad Serving Accepted: Dart, Atlas, Pointroll, MediaMind, Mediaplex, EyeWonder

Flash Ad Requirements

Back up image required: gif or jpg; 30K max file size.

Must include clickTag tracking: On (release)
{get URL (_level0.clickTag,"_blank");

Marques Brownlee, Tech Reviewer and YouTube Star, June 2015

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### Media Kit

#### RICH MEDIA SPECS

<table>
<thead>
<tr>
<th>UNIT SIZE</th>
<th>PIXEL SIZE</th>
<th>EXPANSION</th>
<th>DIRECTION</th>
<th>FILE TYPE</th>
<th>FRAMES PER SECOND (FPS)</th>
<th>CLOSE BOX</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rectangle</td>
<td>300x250</td>
<td>600x250</td>
<td>Left Only</td>
<td>40K Max Initial Load 80K Max Secondary</td>
<td>24</td>
<td>Y</td>
</tr>
<tr>
<td>Half Page</td>
<td>300x600</td>
<td>N/A</td>
<td>N/A</td>
<td>40K Max Initial Load 80K Max Secondary</td>
<td>24</td>
<td>N</td>
</tr>
<tr>
<td>Pushdown</td>
<td>970x90</td>
<td>970x115</td>
<td>Down Only</td>
<td>45K Max Initial Load 80K Max Secondary</td>
<td>24</td>
<td>Y</td>
</tr>
<tr>
<td>Tower/Portrait</td>
<td>300x1050</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>24</td>
<td>N</td>
</tr>
<tr>
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<td>618x250</td>
<td>N/A</td>
<td>N/A</td>
<td>45K Max Initial Load 80K Max Secondary</td>
<td>24</td>
<td>N</td>
</tr>
</tbody>
</table>

### Video Requirements

Quicktime export with the following profile:

- **Extension:** .mov, **Codec:** h.264
- **Bit-rate:** 3000-5000kbits/sec (optimize for download)
- **Key frame:** every 30 frames (or the sequence framerate— if 29.97 use 30)
- **Frame reordering on size:** 1280x720 (16:9) 1280 x 960 (4:3)
- **Sound:** AAC at 256kbps or higher and a sample rate of 48khz
- **NO LETTERBOXING**

### In-Banner Video/Audio Requirements

- All sound must be user initiated
- Video/Audio must have fill controls including pause and mute capabilities

### Rich Media Ad Requirements

- All rich media must be 3rd-party served (includes expanding and video ads)
- **Lead Time:** 5 business days prior to testing
- **Expansion:** must be user initiated and close on mouse-off
- **Language/Call-to-action on all ads** (ex. roll over to learn more)

---

Dao-Yi Chow and Maxwell Osborne, Founders and Designers, Public School, June 2015
### Specifications

<table>
<thead>
<tr>
<th></th>
<th>IPAD PORTRAIT 768x1024</th>
<th>IPAD LANDSCAPE 1024x768</th>
<th>SHORT PORTRAIT 640x920</th>
<th>TALL PORTRAIT 640x1096</th>
<th>MEDIUM PORTRAIT 740x1200</th>
<th>WIDE LANDSCAPE 1340x760</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ipad</td>
<td>Required</td>
<td>Required</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Iphone</td>
<td></td>
<td></td>
<td>Required</td>
<td>Required</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Android Phone</td>
<td></td>
<td></td>
<td>Required</td>
<td>Required</td>
<td>Required</td>
<td></td>
</tr>
<tr>
<td>Android Tablet</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Required</td>
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<tr>
<td>Safe Zone Specs</td>
<td></td>
<td>10Px Safe Zone at Top and Bottom</td>
<td></td>
<td>25PX Safe Zone On All 4 Sides</td>
<td></td>
<td>40PX Safe Zone on All 4 Sides</td>
</tr>
<tr>
<td>File Zone Specs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>250K Max JPG</td>
</tr>
</tbody>
</table>

### Creative Submission

Insertion orders, materials, and click URLs are due at least 5 business days prior to campaign launch dates.

Please submit to adops@fastcompany.com

<table>
<thead>
<tr>
<th>FLIGHT</th>
<th>SPACE CLOSE/ MATERIALS DUE</th>
<th>FLIGHT</th>
<th>SPACE CLOSE/ MATERIALS DUE</th>
<th>FLIGHT</th>
<th>SPACE CLOSE/ MATERIALS DUE</th>
<th>FLIGHT</th>
<th>SPACE CLOSE/ MATERIALS DUE</th>
<th>FLIGHT</th>
<th>SPACE CLOSE/ MATERIALS DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>12/19/16</td>
<td>March</td>
<td>02/21/17</td>
<td>April</td>
<td>03/27/17</td>
<td>July</td>
<td>06/26/17</td>
<td>October</td>
<td>09/25/17</td>
</tr>
<tr>
<td>February</td>
<td>01/23/17</td>
<td>May</td>
<td>04/24/17</td>
<td>May</td>
<td>04/24/17</td>
<td>August</td>
<td>07/24/17</td>
<td>November</td>
<td>10/23/17</td>
</tr>
</tbody>
</table>

* Fast Company recommends 3-5 different creative executions per placement. Each should include ONE clear touch area about the size of a button. Please provide click URLs for each creative and use mobile optimized landing pages wherever possible.

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For more information contact VP, Sales, Amanda Smith, P: 212.389.5530 E: asmith@fastcompany.com

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### About

A highly stylized, personal and mobile “magazine” curated by users from favorite media sources and social feeds.

Full-page advertising placements bring the elegance of print advertising online.

Campaigns run in one-month flights with a maximum of four partners/month (at 25% SOV each).

Fast Company audience: 1 million active users; 20 million flips/month.

Video placements are now offered through Flipboard. Click here for more information about specs.
About

FastCompany.com and our network of “Co.” sites re-launched on November 1, 2012 with a new mobile interface designed to create a truly engaging experience.

- Averaging 10.3 million Page Views per month
- Averaging over 5.1 million Unique Visitors per month

Specifications

<table>
<thead>
<tr>
<th>PLACEMENTS</th>
<th>FILES REQUIRED</th>
<th>MAX FILE SIZE</th>
<th>FILE TYPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top Banner Ad (on all article pages)</td>
<td>320x50</td>
<td>40 KB</td>
<td>JPG or PNG</td>
</tr>
<tr>
<td>Oversized Interstitial (following every three features on homepage)</td>
<td>320x250</td>
<td>40 KB</td>
<td>JPG or PNG</td>
</tr>
</tbody>
</table>

Source: Omniture, 3 month avg. April-June 2015
Advertising Details

All national print advertisers, excluding fractionals, automatically receive static placements (without activated links) in Fast Company’s replica app at no additional cost.

Our default position is to pick-up print creative and run it exactly as it appears in the magazine. Fast Company requires no additional assets or approvals to do this.

You may also opt-out or provide alternative iPad creative. To opt-out please email Production Manager Jane Hazel (jhazel@mansueto.com) no later than issue close date. To provide alternative creative please upload your file to adshuttle.com no later than issue close.

If we do not hear from you by issue close your print creative will run exactly as it appears in the magazine.

How Print Ads Appear In The App

Single-page example:

**Scaled Art:**
768 pixels wide
950 pixels tall

Pages are letterboxed to match print aspect ratios

Spread example:

**Scaled Art:**
1536 pixels wide
963 pixels tall

Spreads are letterboxed to match print aspect ratios

A small arrow on the letterbox bar informs users that the ad continues on the next screen

Supplied Creative Specs

Format: 4/C JPG (minimum 72 DPI; can accept up to 300 DPI)

Specs: 1536 x 2048 (for both Retina and non-Retina)

Fast Company accepts portrait orientation only

For extensions contact Production Manager Jane Hazel (jhazel@mansueto.com) or Associate Production Manager Dave Powell (dpowell@mansueto.com).
**Materials Required**

- Hi-res logo (.eps format)
- Hi-res product image (300dpi or more)
- Desired headline
- Desired sub-headline
- Up to 75 words of copy
- URL for the listing

**Materials Due Dates**

These dates account for page design and client approval.

<table>
<thead>
<tr>
<th>ISSUE COVER DATE</th>
<th>MATERIALS DUE</th>
<th>ISSUE COVER DATE</th>
<th>MATERIALS DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>February</td>
<td>12/07/16</td>
<td>July/August</td>
<td>05/18/17</td>
</tr>
<tr>
<td>March</td>
<td>01/12/17</td>
<td>September</td>
<td>07/07/17</td>
</tr>
<tr>
<td>April</td>
<td>02/16/17</td>
<td>October</td>
<td>08/10/17</td>
</tr>
<tr>
<td>May</td>
<td>03/16/17</td>
<td>November</td>
<td>09/14/17</td>
</tr>
<tr>
<td>June</td>
<td>04/13/17</td>
<td>Dec/Jan</td>
<td>10/19/17</td>
</tr>
</tbody>
</table>

**Examples of FC Spotlight Listings**

**YOU MAY BE OUTNUMBERED, BUT NEVER OUTSMARTED.**

THE ALL-NEW 2015 EDGE

The completely redesigned 2015 Edge is here and ready for almost anything, with available features like a front 180-degree camera, enhanced active park assist, and a lane keeping system. It’s comforting to know you have a few surprises of your own. Go to ford.com to find out more.

**ENERGIZER® HAS INTRODUCED ANOTHER WORLD’S FIRST.**

ENERGIZER® ECOADVANCED™

They said it couldn’t be done. Our scientists found a way. A battery partially made with recycled batteries that maintains high battery run time? An impossibility for decades is now reality, thanks to Energizer®, scientists, breakthrough technology, and exclusive partnerships. Introducing Energizer® EcoAdvanced®, the world’s first AA battery made with 4% recycled batteries and our longest-lasting alkaline battery. Visit energizer.com/ecoadvanced

For more information contact VP, Sales, Amanda Smith, P: 212.389.5530 E: asmith@fastcompany.com
The following are certain terms and conditions governing advertising published in Fast Company magazine (the “Magazine”). Submission of insertion order for placement of advertising in the Magazine constitutes acceptance of the following terms and conditions. No terms or conditions in any insertion orders, instructions or documents other than this Rate Card will be binding on Mansuteo Ventures Publishing (“Publisher”) unless Publisher agrees to such terms and conditions in writing.

1. AGENCY COMMISSION AND PAYMENT
Submission of insertion order by advertising agency on behalf of advertiser constitutes agency’s agreement to pay all invoices for placement of advertising in the Magazine pursuant to such insertion order. Notwithstanding the foregoing, submission of insertion order constitutes agreement that advertiser guarantees prompt and full payment for such advertising in the event of material default by agency. Agency and advertiser are jointly and severally liable for the payment of all invoices arising from placement of advertising in the Magazine.
Agency commission (or equivalent): fifteen percent (15%) of gross advertising space charges, payable only to recognized agents.
Invoices are rendered on or about the on-sale date of the Magazine. Payments are due within thirty (30) days after the billing date.
No agency commission is payable, and Publisher will not grant any discounts, on production charges. Any discounts received by advertiser on advertising space charges may not be applied to production charges.

2. CANCELLATION AND CHANGES
Publisher expressly reserves the right to reject or cancel for any reason at any time any insertion order or advertisement without liability, even if previously acknowledged or accepted.
Advertisers may not cancel orders for, or make changes in, advertising after the closing dates of the Magazine. The rates and conditions of advertising in the Magazine are subject to change without notice.

3. CIRCULATION GUARANTEE
The Magazine is a member of the Audit Bureau of Circulation (ABC). The following paid rate base guarantee is based on the ABC’s audited reported circulation for the Magazine averaged over the calendar year in which advertising is placed. Publisher guarantees circulation to national advertisers by brand of advertised product or service. In the event the audited 12-month average circulation does not meet the guaranteed rate base, Publisher shall grant rebates to the advertiser in advertising space credit only, which must be used within six (6) months following the issuance of audited ABC statements for the period of shortfall. Rebates will be calculated based on the difference between the stated rate base at time of publication, and the ABC audited 12-month average. Publisher does not guarantee circulation to regional advertisers, and regional circulations reported by the ABC are used by Publisher only as a basis for determining the Magazine’s advertising rates.

4. PUBLISHER’S LIABILITY
Publisher is not liable for any failure or delay in printing, publishing, or circulating any copies of the issue of the Magazine in which advertising is placed pursuant to an insertion order that is caused by, or arising from, an act of God, accident, fire, strike, terrorism or other occurrence beyond Publisher’s control.
Publisher is not liable for any failure or delay in publishing in the Magazine any advertisement submitted to it. Publisher does not guarantee positioning of advertisements in the Magazine, is not liable for failure to meet positioning requirements and is not liable for any error in key numbers.
The liability of Publisher for any act, error or omission for which it may be held legally responsible shall not exceed the cost of the advertising space affected by the error. In no event shall Publisher be liable for any indirect, consequential, special or incidental damages, including, but not limited to, lost income or profits.

5. REPPLICANT IPAD APP
All full-page, national print advertising will receive static placements (without activated links) in Fast Company’s replicant iPad app at no additional cost. Unless otherwise specified by the advertiser, Fast Company will pick-up print creative and run it exactly as it appears in the magazine. Advertisers also have the option to opt-out or provide alternative iPad creative to run in lieu of print creative. See iPad specs for details on how print creative is displayed in the app, opting out, and supplying alternative iPad creative. If Fast Company does not receive a request to opt-out or alternative creative by issue close date, your print ad will run exactly as it appears in the magazine.

6. MISCELLANEOUS
Advertising agency and advertiser each represents and warrants that each advertisement submitted by it for publication in the Magazine contains no copy, illustrations, photographs, text or other content that may result in any claim against Publisher. Advertising agency and advertiser each shall indemnify and hold harmless Publisher from and against any damages and related expenses (including attorneys’ fees) arising from the content of advertisements, including, but not limited to, claims of invasion of privacy, unauthorized use of names or pictures of living persons, trademark infringement, copyright infringement, libel and misrepresentation.
Publisher’s acceptance of an advertisement for publication in the Magazine does not constitute an endorsement of the product or service advertised.
No advertiser or agency may use the Magazine’s name or logo without Publisher’s prior written permission for each such use.
The word “advertisement” will be placed above all advertisements that, in Publisher’s opinion, resembles editorial matter.
This agreement shall be governed by and construed in accordance with the laws of the state of New York without regard to its conflicts of laws provisions. Any civil action or proceeding arising out of or related to this agreement shall be brought in the courts of record of the state of New York in New York County or the U.S. District Court for the Southern District of New York. Each advertiser and its agency consents to the jurisdiction of such courts and waives any objection to the laying of venue of any such civil action or proceeding in such courts.

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FASTCOMPANY is a unique editorial focus on innovation inspires creative minds to think beyond traditional boundaries and invent the future of business.

### Publisher's Statement
- 6 months ended June 30, 2016, Subject to Audit
- Annual Frequency: 10 issues/year
- Field Select: FAST COMPANY's unique editorial focus on innovation inspires creative minds to think beyond traditional boundaries and invent the future of business.

### EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

<table>
<thead>
<tr>
<th>Rate Base</th>
<th>Total Circulation</th>
<th>Rate Base Variance</th>
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</thead>
<tbody>
<tr>
<td>725,000</td>
<td>756,492</td>
<td>57,043</td>
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### TOTAL CIRCULATION BY ISSUE

<table>
<thead>
<tr>
<th>Issue</th>
<th>Print</th>
<th>Digital</th>
<th>Total Paid &amp; Verified Subscriptions</th>
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<tbody>
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<td>782,043</td>
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<tr>
<td>717,580</td>
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### VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

<table>
<thead>
<tr>
<th>Audit Period</th>
<th>Rate Base</th>
<th>Audit Report</th>
<th>Publisher's Statements</th>
<th>Difference</th>
<th>Percentage of Difference</th>
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<tbody>
<tr>
<td>12/31/2015</td>
<td>725,000</td>
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<td>792,973</td>
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<tr>
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<td>798,961</td>
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<td>785,212</td>
<td>2,264</td>
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</tbody>
</table>

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### PRICES

- Average Single Copy Subscription: $7.99
- Average Subscription Price Annualized: $12.34
- Average Subscription Price per Copy: $1.23

(1) For statement period
(2) Represents subscriptions for the 12 month period ended December 31, 2015
(3) Based on the following issue per year frequency: 10